

NEWS RELEASE

New product lineup and lower price of Printable

Open-source Humanoid, PLEN2

21 November 2016

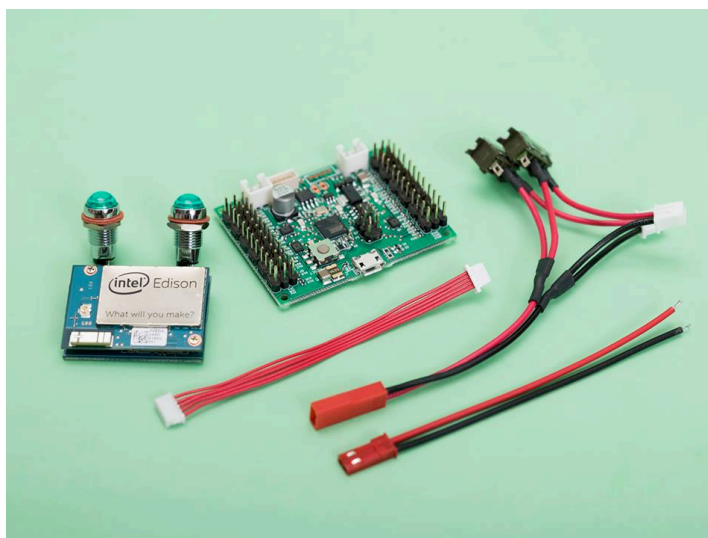
PLEN Project Company

As part of our continued commitment to deliver PLEN2 to customers at the best possible price, effective as of 25 November 2016, PLEN Project Inc. (“the Company”) is able to announce a series of upgrades to its product portfolio, lowering prices of PLEN2, and a discount for students and educational service providers.

New product lineup

In response to a lot of inquiries from customers, the Company adds the following products to its lineup:

- PLEN2 Developer Edition DIY Kit (ROS supported)
- Servo motor set for PLEN2 (18pcs)
- Servo motors for PLEN2 (1pcs)
- 3D data of PLEN 2 roller skate, version 3 (available on GitHub)



Product upgrades

The Company has modified the 3D data and mold design of several lower body parts, as well as parts of the motion software.

In addition to these upgrades, two of the most difficult parts to 3D-print, servo horns and servo brackets, are now bundled with the DIY Kit.

New prices

Through increased production and continuous cost reduction efforts with PLENGoer Robotics Inc., the joint venture corporation with a Chinese consumer electronics manufacturer, the Company is able to announce an average price DECREASE of 15% on its printable open-source humanoid PLEN2. The new prices are listed below.

(USD, excuding shipment charge and Tax)			
Category	Product	New Price	Old Price
Standard Edition	Finished Model	859	999
	Assembly Kit	759	899
	DIY Kit	459	549
	Board Set	159	181
	Control Board	89	99
Developer Edition	Finished Model	1,029	1,199
	Assembly Kit	929	1,099
	DIY Kit	629	New products
Others	Exteria Parts	309	399
	Servo Motor Set(18pcs)	270	New products
	Servo Motor(1pcs)	15	New products

Also, an education discount of up to 15% is applied to schools, colleges, universities, students, and other educational service providers. For further detail, please contact our support team by e-mail (support@plen.jp). Please also contact our support team by e-mail with inquiries regarding wholesale prices.



Shop

PLEN Shop : <http://plen.jp/shop/>

Amazon.com : <http://www.amazon.com>

※ Prices at Amazon.com are different from those at PLEN Shop, since prices at Amazon.com include the shipment charges.

3D data and source code

GitHub : <https://github.com/plenprojectcompany>

About PLEN Project Inc.

PLEN Project Inc. (“PLEN Project”) designs, produces and sells open-source “PLEN” series humanoid robots in order to open up the relationship between humans and technology. In 2015, PLEN Project successfully completed the funding part of a Kickstarter campaign for printable and open-source humanoid “PLEN2” and completed the shipment to its backers in 2016. For further information, please visit our website <http://plen.jp>

Please address inquires regarding this press release to:

Tel : 81-6-6866-8201

E-mail : support@plen.jp

The information is true and accurate at the time of publication. Price, specification, contact and other information of products and service may be subjected to change. The information contains certain forward-looking statements that are subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements.